

Company

Please indicate all categories which you will present and return the nomenclature together with your reservation.
Thank you very much!

Messe Stuttgart

15 - 17 February, 2018

www.posmasters-messe.de

Authorized Exhibits

1000 POP Solutions made of metal/wood

- 1001 Individual displays
- 1002 Wall and gondola solutions
- 1003 Modular presentation concepts
- 1004 Displays with mixed materials
- 1005 Brochure and magazine racks
- 1006 Clip-on picture frames
- 1007 Sales-promotion displays made of wire
- 1008 Perforated panels
- 1009 Blister hooks
- 1010 Metal processing
- 1011 Powder coating

2000 POP solutions made of corrugated cardboard

- 2001 Individual displays
- 2002 POP event placements
- 2003 Action displays
- 2004 Floor displays
- 2005 Counter displays
- 2006 Promotional displays
- 2007 Modular presentation concepts
- 2008 Standard displays
- 2009 Giants
- 2010 Shop-window decorations
- 2011 Die-cut and standing figures
- 2012 Elliptic displays/Folding displays
- 2013 Gift packaging
- 2014 Special packaging
- 2015 Folding boxes
- 2016 Brochure racks
- 2017 Ceiling hangers
- 2018 Drop boxes

3000 POP solutions made of acrylic glass/deep-drawn synthetics

- 3001 Individual displays
- 3002 Floor displays
- 3003 Counter displays
- 3004 Money trays
- 3005 Poster frames
- 3006 Poster racks
- 3007 Price tags
- 3008 Scanner rails

4000 Sales promotion

- 4001 Banner systems
- 4002 Presentation systems for promotion and events
- 4003 Exhibition systems
- 4004 Poster systems
- 4005 Light boxes and displays
- 4006 Display cases/vitrines
- 4007 Sandwich boards
- 4008 Flags and banners

5000 Electronic sales promotion

- 5001 Audio-visual media at the POP
- 5002 Public displays

- 5003 Electronic counting of visitors
- 5004 Software and hardware
- 5005 RFID/logistics
- 5006 Label printers
- 5007 Electronic measuring of visitor flows at the POP
- 5008 Electronic protection of goods
- 5009 POP systems
- 5010 Store automation
- 5011 Check-out systems

6000 Shop and shop-fitting concepts

- 6001 Shop equipment
- 6002 Shop fitting
- 6003 Shop-in-shop solutions
- 6004 Shelf-organising systems
- 6005 Shop design
- 6006 Light and illumination concepts
- 6007 3-D creation and presentation
- 6008 Floor covers
- 6009 Project management
- 6010 Production/assembly
- 6011 Logistics

7000 Visual Merchandising

- 7001 Consulting
- 7002 Decoration services
- 7003 Shop-floor analysis and design
- 7004 Adhesive solutions
- 7005 Promotional events
- 7006 Management of advertising material
- 7007 Contests

8000 POP Service

- 8001 Development
- 8002 POP design
- 8003 Consulting
- 8004 CAD
- 8005 Merchandising
- 8006 Logistics
- 8007 Packaging
- 8008 Digital printing
- 8009 Offset printing
- 8010 Flexo printing
- 8011 Prototypes and series of first samples
- 8012 Laser engraving
- 8013 Laser cutting
- 8014 Injection moulding
- 8015 Thermal shaping
- 8016 Vacuum shaping
- 8017 Screen printing
- 8018 Laminating
- 8019 Punching
- 8020 Gluing
- 8021 Protection films & tapes